



Give your clients employees what they want

Employees clearly need the added protection of supplemental insurance. Aflac offers a simple way to provide your clients with benefits packages that help keep their employees feeling happy, healthy and protected.

Employees need supplemental insurance

44% of employees say they couldn't even afford a \$1,000 out-of-pocket medical cost.¹

Health care affordability has been a significant challenge for many Americans²

Had to borrow money to cover medical expenses.

15%

Had to prolong a prescription to cover medical costs.

15%

Had to put off a key surgery or medical treatment.

26%

Supplemental insurance is no longer 'supplemental'



More than

2 in 5

American workers view supplemental benefits as a core component of a comprehensive benefits program.¹



Over

9 out of 10

employees believe the need for supplemental insurance is increasing.¹



72%

of all employees enrolled in supplemental insurance have used it in the past year.¹



Yet, less than

2 in 5

employers indicate they offer supplemental insurance.¹



People know – and prefer – Aflac



81%

of consumers know the Aflac name.³



94%

of businesses that use Aflac say they are likely to continue.³



Nearly

75%

of employees are likely to enroll in supplemental benefits if offered by Aflac.³



Among its top competitors, Aflac is the third most frequently offered brand as part of a company's benefits package.³

Contact your Aflac representative to learn how Aflac can help provide the benefits employees want and need.

¹ Aflac WorkForces Report. "Workplace Benefits Trends Executive Summary." Published October 2025. [Accessed 05.13.26.](#)

² Gallup. "One-Third of Americans Cut Back to Cover Healthcare Expenses." Published 03.12.26. [Accessed 05.13.26.](#)

³ IMAP. "CONSUMER + B2B COMBINED REPORT • 2025 Q3. Published October 2025. Accessed 05.13.26"

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